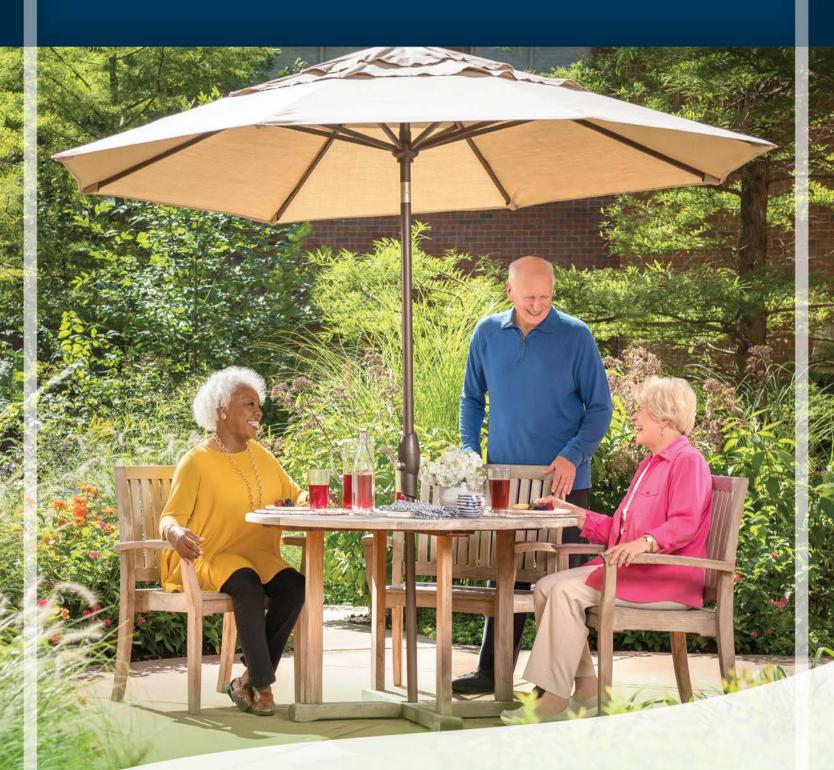
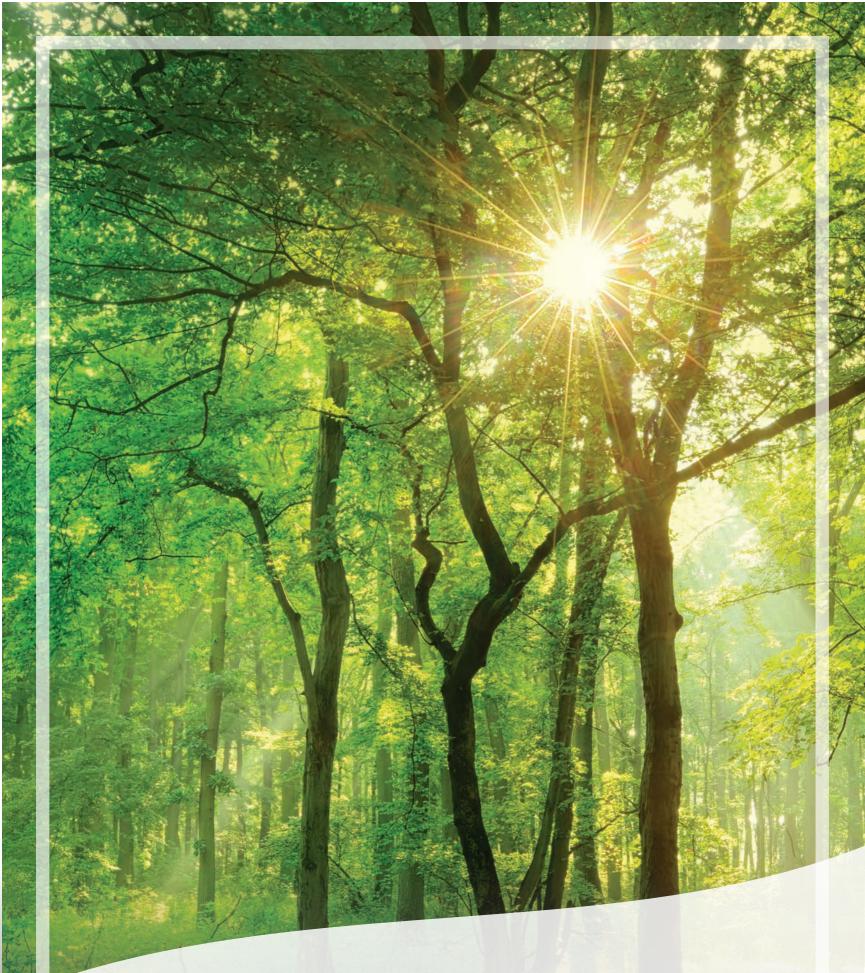
EXPERIENCE THE **best** in senior living.



Avery Point by erickson senior living*



WELCOME TO Avery Point

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WELCOME TO Avery Point

INTRODUCING Avery Point.



Life is filled with promise at Avery Point, a new senior living community coming to Richmond, Virginia. Built and developed by Erickson Senior Living[®], Avery Point is a community like no other. Here you'll enjoy a maintenance-free lifestyle with abundant opportunities to pursue your passions, explore new hobbies, and connect with friendly neighbors who share your interests. And thanks to the strength and security of Erickson Senior Living, you'll have predictable expenses and financial peace of mind for the future. It's a life of unparalleled potential and possibilities. We promise.



LIFESTYLE AT Avery Point

"Here, you have absolute freedom with how you **spend your day.**"

– Jack G.,

A Community Resident

LIFESTYLE AT Avery Point



SENIOR LIVING IN THE **PERFECT** LOCATION Set on over 94 lush acres in the quiet neighborhood of West Creek, Avery Point is a private oasis that will feel worlds away from life's hustle and bustle—yet it's close to the area's best shopping and entertainment.

We're conveniently located just west of Short Pump Town Center and about 20 minutes from the heart of Richmond.

The diverse backgrounds, experiences, and lifestyles of our residents and staff members are what makes Erickson Senior Living-managed communities like Avery Point such rich and wonderful places to live and work. We enthusiastically welcome individuals of all races, religions, ethnicities, sexual orientations, and national origins to become active members of our community.

FREEDOM FROM WORRIES

Without the inconvenience of house maintenance and repairs, you're free to spend your valuable time exactly the way you want to.

FULL-TIME MAINTENANCE STAFF

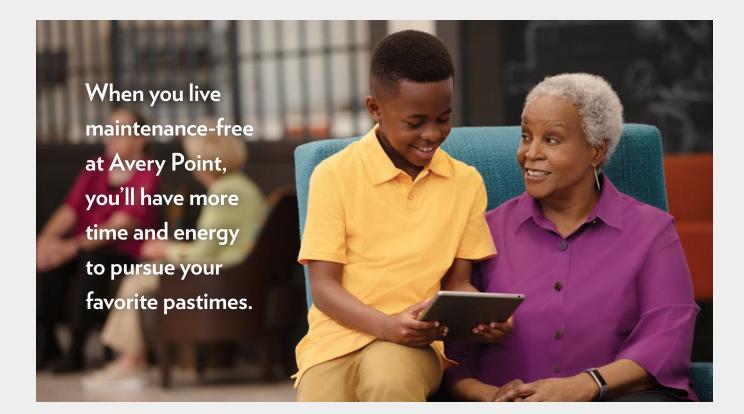
From changing a lightbulb to fixing the dishwasher, there's no task too small or too great for our courteous staff.

PROFESSIONAL LANDSCAPING

Our team of landscapers will keep the grounds lush and beautiful. We take care of the hassles of snow, ice, and other inclement weather.

24/7 SECURITY

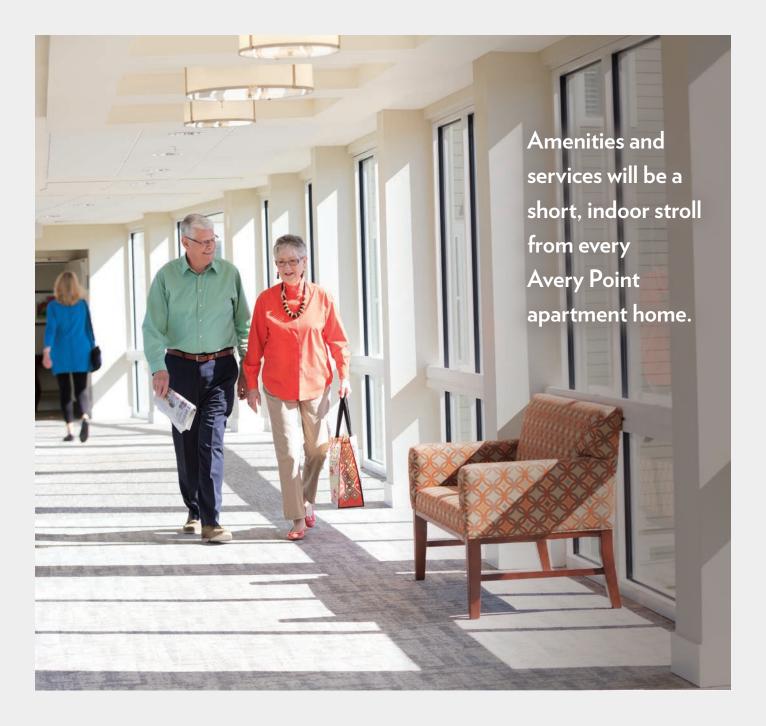
The full-time security staff will verify the well-being of your person and property. Security team members are cross-trained as emergency first responders, so assistance is always just moments away.



LIFESTYLE AT Avery Point

AMENITIES TO

Avery Point will offer amenities and services. You can fill your calendar with friends and events, not errands and chores.



FITNESS CENTER

Stay in shape with state-of-the-art equipment and classes for all levels.

SWIMMING POOL

This indoor, all-season pool will include swim lanes, a spa, and recreation space for aquatics classes.

CLASSROOMS

Enjoy a continuing education course, an art class, or a special workshop.

LIBRARY

Reconnect with a classic novel or borrow a movie for a quiet night in.

THEATER ROOM

Sit back on our comfortable chairs and enjoy a show on the big screen.

LOCAL PHARMACY DELIVERY

Get your prescriptions delivered directly to the community.

COMPLIMENTARY TRANSPORTATION

Enjoy regularly scheduled trips to local shopping destinations and more.

ACTIVITIES PROGRAM

Enjoy exciting activities, events, and excursions.

WI-FI, PHONE, AND CABLE INCLUDED

We'll make it easy to stay connected with work, family, and entertainment.



SIGNATURE DINING AT Avery Point

"We enjoy dining in the campus restaurants. It's wonderful to have **so much variety."**

> -Joe and Alison Z., Community Residents

signature dining at Avery Point



FRESH, **FLAVORFUL** DINING We believe your dining experience should be one of the most enjoyable parts of your day. That's why we will proudly offer Signature Dining, a commitment to a variety of fresh menu offerings, executed at the moment of service and delivered to you in distinctive dining venues.

Our menus will combine familiar favorites and regional specialties, plus weekly chef specials, seasonal dishes, and holiday-themed events. Meals will be cooked to order and served to your specifications.

UNIQUE DINING ATMOSPHERES

Our delicious menu offerings aren't the only variety you'll enjoy at Avery Point. Each of our venues will have its own unique ambiance. Whether you prefer a quiet sit-down dinner, a lively evening with friends, or a casual bite on the go, you'll find an atmosphere to match your mood.

THE CHOICE DINING PLAN

Our Choice Dining plan lets you choose when, where, and with whom you dine. Treat a friend to lunch, or even eat multiple meals on the same day using this declining balance program included in your Monthly Service Package.

A DEDICATED DINING ORGANIZATION

Avery Point is committed to creating an extraordinary experience every time you dine. Entrées will be prepared at the moment of service with fresh ingredients and painstaking attention to detail and presentation.





HEALTH AND WELLNESS AT Avery Point

"Moving here has been the best decision for me. I'm not just surviving—I'm thriving.

My health is better

and I have a whole new family of great friends."

– Dr. Elaine S.,

A Community Resident

HEALTH AND WELLNESS AT Avery Point



WELLNESS IS WOVEN INTO EVERYTHING WE DO At Avery Point, your health and well-being are our top priorities. Our goal is to help you preserve your independence and keep your mind, body, and spirit thriving.

HIGH-QUALITY MEDICAL CARE, JUST STEPS FROM YOUR DOOR The on-site medical center will be staffed by health care professionals who support your needs and wellness goals. Even if you choose to stay with your current doctor, you can still visit the medical center for flu shots, lab work, check-ups, and more. Medicare and many other insurance plans will be accepted.

MEDICAL PROFESSIONALS WHO SPECIALIZE IN SENIOR CARE

We hire experts who are trained to treat and manage conditions that become more prevalent with aging. Due to the small, exclusive nature of our practice, you'll rarely have to wait long for an appointment.



Future Continuing Care Services

Our master development plan includes multiple levels of care. If your health needs ever change, you'll be able to receive the support you need without leaving the community you love.



APARTMENT HOMES AT Avery Point

"I'm very comfortable in my

apartment home. I have

all the space I need."

– Elisabeth B.,

A Community Resident

APARTMENT HOMES AT Avery Point

DWELL

IN STYLE

Choose from a vast portfolio of floor plans with open, airy layouts and contemporary fixtures. All apartment homes feature convenient, one-level living and all can be customized to suit your personal style.

LUXURY COMES STANDARD

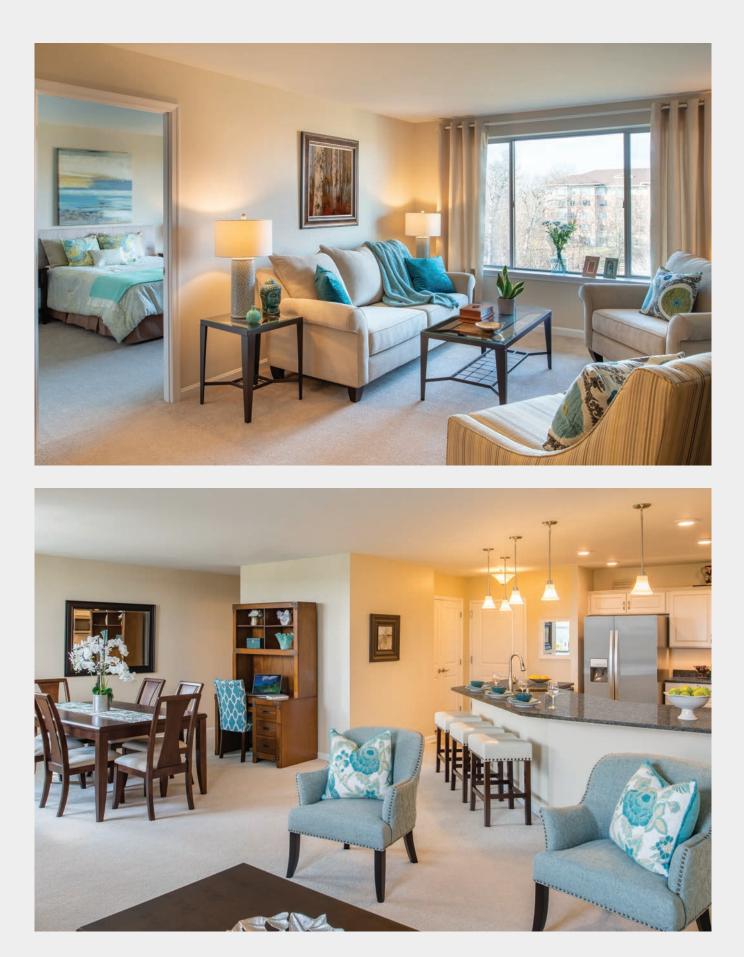
Each home features standard amenities for gracious, modern living, including:

- 9' ceilings
- Maple cabinetry
- Spacious bathrooms and living rooms
- Full-size washers and dryers
- DuraCeramic tile
- Energy Star appliances

CUSTOMIZE YOUR HOME

Celebrate your space by customizing your apartment home to suit your personal taste. You can enhance your interior with upgrades, including decorative molding, custom window treatments, built-in shelving, and more.







erickson realty and moving services at $Avery\,Point$

"Moving was a seamless process.

They made

everything effortless."

– Davis and Mae D.,

Community Residents

erickson realty and moving services at $Avery\,Point$



LET US DO THE **HEAVY** LIFTING Make a seamless move with our Erickson Realty and Moving Services program.

PERSONAL MOVING SERVICES

We can assist with every aspect of your move: from downsizing to organizing to staging your home for a faster sale. We can even connect you to preferred local real estate agents, reliable movers, and other specialists in the area.

SAVE ON YOUR MOVE

Erickson Realty and Moving Services doesn't just save you time—it saves you money. If you list and sell your house using one of our preferred real estate professionals, we'll reimburse \$2,000 of your approved moving expenses.

START PLANNING TODAY

Whether you're planning to move as soon as we open or several years down the road, it's never too soon to prepare for the future. Schedule a visit to our Sales Center for more information, including valuable insight into the current housing market. We can help you develop a plan of action to fit your timeline.



We'll come to your home to answer your questions and help you outline a plan for the future —free of charge.

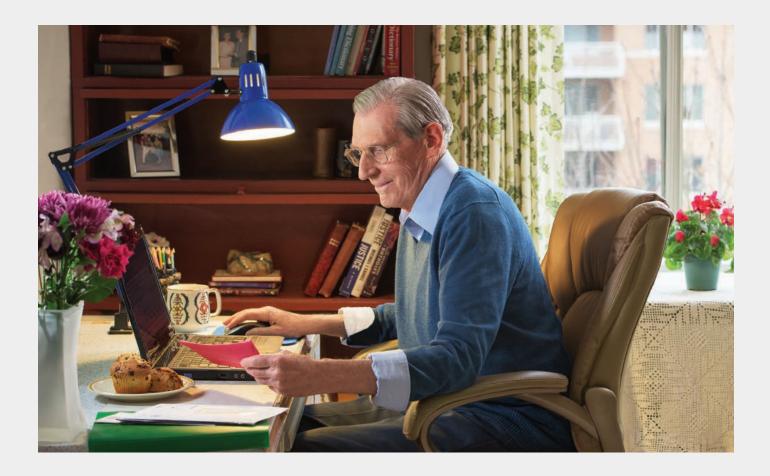


FINANCIAL VALUE AT Avery Point

"When you sit down and work out the cost of maintenance, repairs, and everything that's included here, it is **a very** good value."

> - Joseph S., A Community Resident

FINANCIAL VALUE AT Avery Point



A SENSIBLE FINANCIAL STRUCTURE Several important factors make Avery Point a smart financial decision for your retirement.

PAY ONLY FOR THE SERVICES YOU NEED

Avery Point is a fee-for-service community. Unlike other continuing care retirement communities, we don't require residents to pay for health services they may never use. We only charge for higher levels of care if and when needed—an approach that could save you and your family thousands of dollars every year you remain independent.

PREDICTABLE COSTS

There are two basic financial components to living here:

Entrance Deposit A onetime entrance deposit secures your Avery Point independent living apartment home. We offer two unique options to meet your budget: an 80% Refundable Entrance Deposit OR Nonrefundable Entrance Deposit. Details are outlined in our Residence and Care Agreement, which we will be pleased to share with you.

Monthly Service Package Each month, residents will pay a single bill that covers almost all regular living expenses, including utilities, property taxes, cable TV, maintenance and repairs inside your apartment home, and select meals. The cost of the Monthly Service Package is the same no matter which entrance deposit option you choose.

YOUR MONTHLY SERVICE PACKAGE COVERS ALL OF THESE COSTS:

- Heating, air-conditioning
- All utilities, including phone
- Dining plan to use at the on-site restaurants
- Maintenance, including repair and replacement of appliances
- Fitness center and swimming pool

- Cable TV
- Regularly scheduled transportation
- Trash collection and recycling
- 24-hour security and emergency response
- Professional landscaping and snow removal
- 24-hour reception desk

FINANCIAL VALUE AT Avery Point

SECURITY AND STABILITY

Avery Point is built on a solid financial foundation and backed by a superior track record.

A STRONG FOUNDATION

Avery Point is a community managed by Erickson Senior Living, which has 21 thriving retirement communities in 11 states nationwide. Since 1983, the Erickson Senior Living-managed network of communities has been a leader in the senior living industry.

OUR HOME FOR LIFE COMMITMENT

Like other Erickson Senior Living-managed communities, Avery Point will maintain a Resident Care Fund designed to assist eligible residents who outlive their resources. No resident has been asked to leave an Erickson Senior Living-managed community because they could not afford to stay.

VISIT US AT Avery Point



TAKE THE NEXT STEPS: SCHEDULE A VISIT

There's more to discover about Avery Point. Call **1-800-260-3100** to schedule a visit to our Sales Center, where you can:

- Meet our friendly team and get answers to your questions.
- Get detailed information on pricing, health care, and more.
- Preview a variety of detailed floor plans.
- Learn about the benefits of the Avery Point Priority List.

enjoy exclusive benefits at $\operatorname{Avery}\operatorname{Point}$

JOIN THE AVERY POINT PRIORITY LIST

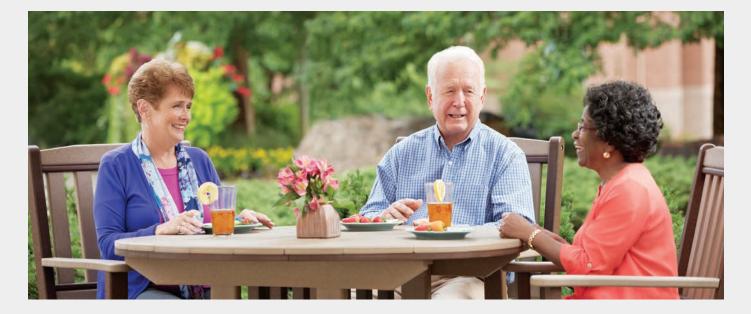
There's only one way to secure your future at Avery Point: Join our exclusive Priority List. It's more than a waiting list; it's your VIP pass to the community.

WHY JOIN THE PRIORITY LIST?

- Enjoy the right to reserve your home before members of the public.
- Be the first to learn insider news and updates.
- Receive invitations to special events.
- Joining is risk-free. Your \$1,000 Priority List deposit is fully refundable.

BECOME A MEMBER TODAY

Apartment homes are expected to sell quickly. Please don't miss the opportunity to claim your Avery Point home. Call **1-800-260-3100** to learn more and become a member.





Call 1-800-260-3100 to schedule a visit to Avery Point.

Erickson Senior Living Network of Managed Communities

COLORADO

 Wind Crest Highlands Ranch, CO 1-800-834-7188

FLORIDA

 2 Devonshire and Chatsworth at PGA National
Palm Beach Gardens, FL
1-800-246-8444

Siena Lakes
Naples, FL
1-833-290-8608

KANSAS

Tallgrass Creek
Overland Park, KS
1-800-893-3118

MARYLAND

- 5 Charlestown Catonsville, MD 1-800-222-9651
- 6 Oak Crest Parkville, MD 1-800-333-5693
- 7 Riderwood Silver Spring, MD 1-800-920-8836

MASSACHUSETTS

Brooksby Village
Peabody, MA
1-800-979-7270

Linden Ponds
Hingham, MA
1-800-832-5319

MICHIGAN

Fox Run
Novi, MI
1-800-843-1433

NEW JERSEY

Cedar Crest
Pompton Plains, NJ
1-800-301-8722

Lantern HillNew Providence, NJ1-800-515-2124

Seabrook
Tinton Falls, NJ
1-800-335-4725

NORTH CAROLINA

Windsor Run
Matthews, NC
1-800-515-0886

PENNSYLVANIA

Ann's Choice
Warminster, PA
1-800-260-3100

Maris Grove
Glen Mills, PA
1-800-833-4152

TEXAS

Eagle's Trace
Houston, TX
1-800-210-4347

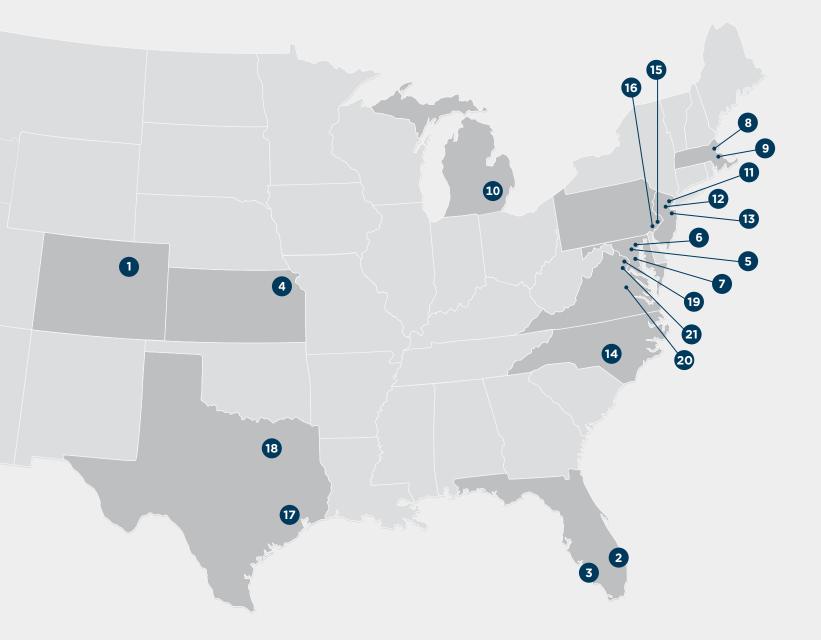
Highland SpringsDallas, TX1-800-833-7610

VIRGINIA

Ashby Ponds
Ashburn, VA
1-800-564-0155

Avery Point Richmond, VA 1-800-260-3100

21 Greenspring Springfield, VA 1-800-788-0811

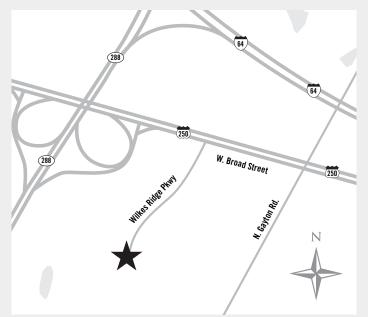


We are pledged to the letter and spirit of the U.S. policy for the achievement of equal housing throughout the nation. Avery Point is a planned community with unmatched amenities and value, intended for those 62 and older, available to all regardless of race, color, religion, sex, handicap, familial status, or national origin in compliance with Section 807(b)(2)(c) of the Fair Housing Act.

The people quoted in this brochure are actual residents of Erickson Senior Living-managed communities like Avery Point.

VISIT US AT Avery Point





12000 Avery Point Way Richmond, Virginia 23233 1-800-260-3100

Location:

Avery Point is conveniently located in West Creek Business Park, just two miles west of Short Pump Town Center, at Route 288 and W. Broad Street.



12000 Avery Point Way Richmond, VA 23233 AveryPointCommunity.com

